



TO: New York City Schools Administrators/Educators

FROM: Jon Rubin, Director, State & Local Education Services, WNET.ORG

RE: Sole Vendor letter, CELEBRATION OF TEACHING & LEARNING, March 5-6, 2010

DATE: October 1, 2009

Dear NYC School Administrator/Educator:

Thank you for your interest in our program. This letter is provided to confirm that WNET.ORG (aka Educational Broadcasting Corporation, Inc., Vendor ID# 131945149) is a sole vendor providing pre-K-12 professional development for educators at the 5th Annual CELEBRATION OF TEACHING & LEARNING Professional Development Conference on March 5-6, 2010, 8am – 5pm, at the Hilton New York.

The CELEBRATION OF TEACHING & LEARNING is a unique professional development experience providing a dynamic training opportunity for educators on a range of the most compelling educational and pedagogical issues of our time. The conference accommodates approximately 4,000 educators per day--including classroom teachers and administrators from the New York metro area as well as around the country. Participating educators attend either one or two full-day sessions, and attend keynote and featured sessions led by nationally renowned education experts and hands-on “In the Classroom” sessions led by practicing education professionals, and each attendee receives an official certificate of attendance for each day they participate.

Please follow the registration instructions as posted on our website: www.thirteencelebration.org, and if you have any questions about the registration process, please contact the Celebration registration staff at 212-560-4900, registration@thirteencelebration.org, or me directly at the contact number/email below, and we will be happy to assist you in making arrangements for educators from your school/district/region to attend the event.

Please note: WNET.ORG is an approved professional development provider with the New York City Department of Education, with three currently valid contracts. However, as these contracts are in various stages of completion, we are not able to provide specific contract numbers at this time. We expect the contracts to be completed/executed within several weeks, at which time we will post our valid contract numbers to facilitate direct registration utilizing contract numbers.

We thank you for your dedication to continued professional development of educators and hope to see you and your colleagues in March. Thank you very much.

Sincerely,

A handwritten signature in black ink that reads "Jon Rubin". The signature is written in a cursive style with a large initial "J" and "R".

Jon Rubin

Director, State & Local Education Services

Project Director, Celebration of Teaching & Learning

212-560-8841, rubinj@wnet.org